

YPN Advisory Committee Members and Roles

1. Chair
2. Vice-Chair
3. Past Chair
4. Social Media Leader
5. Events Leader
6. The "Affiliate" committee Leader
7. Sponsorship Leader
8. Wake Up YPN Leader
9. Membership Leader

Chair (REALTOR® seat)

The Chair is responsible for leading the YPN in every capacity. Foremost are the advisory committee meetings. The Chair has full responsibility for anything and everything and will make himself/herself readily available to committee members to aid in any of their responsibilities. The Chair must have served as Vice-Chair the year before, and reports directly to the Association Executive and staff liaison. The Chair shall travel to state and national meetings as budget allows throughout the year.

Vice-Chair (REALTOR® seat)

The Vice-Chair is positioned to be the Chair the following term and must have served on the committee the previous year. The primary role of the Vice-Chair is to learn and prepare himself/herself for the following year. The Vice Chair will aide the Chair in running committee meetings, being readily available to help other committee members, and most importantly to fill the Chair's duties if the Chair cannot perform.

C.A.R. meeting attendance will be budgeted for Chair travel in the annual budget. When budget allows, Vice Chair will attend.

Past Chair

This position is vital to the continued success of the advisory committee, the Past Chair is your history. The experience and knowledge they bring will help the committee grow and be a great resource for the current chair.

Social Media (REALTOR® seat)

This role is responsible for maintaining our Facebook and Instagram accounts for YPN. It is also a responsibility for this position to take photos of committee members and YPN members in general who attend our events and post these to social media, as well as keep a log of photos for the staff liaison.

Events (REALTOR® seat)

It is the responsibility of this position to schedule and plan all events for our Network year. This includes all learning events, mixers, and family events. All correspondence during the planning and scheduling of events must include staff liaison. All discussions with vendors, venues, caterers, and speakers about terms of service must be made by staff liaison. This position will work closely with the Chair, Vice-Chair, and staff liaison.

Affiliate (One Affiliate seat)

The Affiliate leader manages and organizes the affiliates and is the primary counterpart to the events seat in every capacity. It is the responsibility of the affiliate to coordinate all community service events. We aim to do 4 community service events yearly and each one will be headed by this position. This seat especially works very closely with the Sponsorship leader year-round, in order to stay on track with current and prospective local sponsors for yearly commitments.

THIS IS THE ONLY AFFILIATE THAT SERVES ON THE COMMITTEE.

Sponsorships (REALTOR® seat)

The Sponsorship leader is responsible for bringing in at least 5 annual sponsors.

The main tasks of this leader are to communicate with our current sponsors every single month with an update. The updates are simply communications about recently past, current and future events and be the liaison to the sponsors for materials at events and logistics of all sponsor needs.

This leader works very closely with the Social Media Leader for current photos and to ensure that sponsors are on track with their monthly facebook posts. This seat will be key in the acquisition of new, fresh, and relevant sponsors. The Sponsorship leader will be responsible for hosting all the sponsors during the events, including helping to check-in guests as they arrive to events.

Wakeup YPN Leader (REALTOR® seat)

Wake Up YPN leader is responsible for planning and executing 12 morning events yearly. Wake Up YPN's are our only unchanging, consistent event - always at 9 am on the second Thursday of each month. Half of Wake Ups should be strictly geared towards Networking, while the other half should be content driven (tiny house, RAF, community outreach, etc.).

Membership Leader (REALTOR® seat)

This is a vital role when it comes to fostering relationships with new and continuing members of YPN. It will be your responsibility to collect new member business cards at each event and input them into our YPN membership on the Fresno Association of REALTORS® website. Most importantly, foster relationships between new members and our sponsors. This role will be vital in creating healthy and beneficial relationships between sponsors and new YPN members.