



Fresno Association of REALTORS®

Affiliate Member Benefits

Unlimited Networking and Exposure Opportunities!

- Attend **Tuesday Morning MLS Meetings**, held every Tuesday at 8:30 a.m. at the F.A.R. Office. **Affiliate Members have the opportunity to plug in company services** and provide promotional flyers.
- **Attend seminars and special events:** Luncheons, Mixers, Bowling/Golf Tournaments and much more!
- Opportunity to purchase luncheon tickets one month prior to sale
- **Sponsor Special Events:**
 - **Bowling Tournament:** Company banner displayed at tournament
 - **Golf Hole Sponsorship:** Company booth at annual Golf Tournament, Affiliate to provide refreshment booth
 - **REALTOR® RUN Sponsorship:** Affiliate to provide company logo for banners and T-Shirts. For More information, Contact Gerard Lozano at 490-6400
- **Affiliate Promotional Wall** - Ability to leave advertisements & promotional items
- **Affiliate Directory** - A Resource guide completed with Affiliate information categorized by company and services. REALTOR® Members are encouraged to use your services through this directory. Complimentary hardcopy or e-version available for membership. Updated four times a year.
- Affiliate information available on F.A.R.'s website: www.fresnorealtors.com
- Access to **F.A.R. Membership Roster** - Updated every 4-8 weeks
- **Advertise** to F.A.R. Members via weekly newsletter & Website:
 - **Cost:** \$75 per week, \$300 per month or \$1,500 for 6 months
 - Includes company banner on website homepage, clickable to advertisement flyerPlease contact Carmen Hernandez for details at 559-490-6400
- Opportunity to advertise in **Real Estate Showcase** Publication (Official Publication of F.A.R. and the Fresno Bee)
- You will be entered into **free drawings** for the Real Estate Showcase Advertisement (drawing held weekly at the Tuesday Morning MLS Meetings)
- Receive F.A.R. Grapevine Newsletter: weekly e-mail version & monthly printed version
- **Member discount prices** - for F.A.R. Social Events, Programs, and the F.A.R. store
- **Leadership Opportunity:** Join the Affiliate Committee. Great opportunity for exposure. Help with Affiliate related events! Attend Affiliate Committee meetings.