



Affiliate Advertiser Program

WEB SITE: Your company logo will be prominently displayed on the home page of the F.A.R. Website (fresnorealtors.com). When visitors click on your logo, your full page (8.5"x11") full color flyer/ad will display. F.A.R.'s Website gets over 70,000 views per month, and is the one-stop location for MLS access for all Fresno/Clovis/Madera REALTORS®.

NEWSLETTER: Your advertisement will also be displayed in our monthly newsletter "Real Notes" which is broadcast via email to more than 4,000 F.A.R. members, and features an open rate and click rate well above industry standards. Your advertisement in "Real Notes" will also link to your full page (8.5"x11"), full color ad hosted on the F.A.R. Website.

SOCIAL MEDIA: Your participation in the F.A.R. Affiliate Advertiser Program also allows you a monthly, dedicated post on one of our social media platforms (Facebook, Twitter, Instagram), including an image of your ad and a link to your preferred Web site and/or social media platform.

Select Your Advertising Schedule:

- 1 Month: \$300**
 3 Months: \$825 (\$275/month)
 6 Months: \$1,500 (\$250/month)
 12 Months: \$2,700 (\$225/month - BEST VALUE!)

Start Month:
End Month:
Optional Ad Design \$150.00

Logo Requirements: 1200x800 pixels [.jpeg, .png, .tiff or .psd formats]

Ad Requirements: 8.5" x 11" (standard letter size) full color PDF. Ad must include a small disclaimer at the bottom that reads:
"This is a paid advertisement, and is not sponsored or endorsed by, nor affiliated with, The Fresno Association of REALTORS®"

OFFICE USE ONLY:

Company / Main Contact: _____ Member Number: _____

Phone Number: _____ Email: _____

Social Media Account: _____ Received Payment: Received Logo: Received Ad Flyer:

To sign-up as an Affiliate Advertiser, call Layne Sellers at (559) 490-6400