

# AFFILIATE ADVERTISING

ADVERTISING IN THE GRAPEVINE NEWSLETTER & THE FAR WEBSITE - AS EASY AS 1, 2, 3.



1

## Advertising Options

- \$75/week
- \$1500/6 Months

2

## Ad Requirements

- Submit a Company Logo.
- Submit one page Company Flyer with the disclaimer that reads: "This is a paid advertisement, not necessarily endorsed by the Fresno Association of REALTORS®".
- Your Logo and Flyer are due to the FAR office no later than Wednesday at NOON for that ad to run Friday of the same week. Ads run Friday to Friday.

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## Ad Dimensions

**Logo:** 1920x375 pixels (any format)

**Flyer:** 8.5x11 inches (pdf format)

Your Company Logo will be placed on our website under "Affiliate Advertisers". When visitors click on your Logo, your one page, 8.5x11 standard letter, full color Flyer will display. **FAR's website gets over 70,000 views a month!** Visit <http://www.fresnorealors.com> to see how it works!

Your ad will also be included in our weekly newsletter, "The Grapevine". This newsletter is emailed out each Friday **and is sent out to approximately 3,800 members.**



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